



DOCTOR OF BUSINESS ADMINISTRATION

2017-2019



IPAG Business School is a member of the largest international business school networks



ipag



Doctor Of Business Administration



Why
France Higher
Education
System?

QS Best Student
Cities Ranking: 1ST



Global Center of
Art,
Science, and
Philosophy



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why higher education in **France?**

The education system of France is the oldest education system in the world which started over 800 years ago by the establishment of La Sorbonne University.

Currently there are 200 accredited universities and 3500 higher education institutions in France, as well as companies such as Airbus, Renault, L'Oreal, Louis Vuitton etc. which have made this country one of the world's biggest economic forerunners.

The multicultural society and the presence of students from over 120 different countries in the world along with the rich and old culture of France such as its cinemas, theaters, old cafes, and the historical museums, have made this country the number one destination for education between the international students. According to a poll by Qs Best Student Cities in 2014, Paris was nominated as the number one best city for education in the world.

There are 278,000 international students in France of which 25,000 are studying at the doctorate level. This has made this country the fourth destination for education after the USA, UK, and Australia.

France is the fourth country in the world with the most Noble prize winners. This is due to the integrated cooperations and communication between its universities and the leading industries. The French government has dedicated the biggest share of the national budget annually (20%) to the education ministry and a GDP of 2.1% is by the higher education system in France.



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About IPAG Business School

IPAG Business School was founded in 1965 by the French economist and adviser to the French government, Jacques Rueff in France. It has four campuses in Paris, Nice, Kunming (China), and Los Angeles.

Currently, there are 2500 students from 35 countries worldwide studying at Paris Campus only; also over 9000 students have been graduated from this university thus far.

Ipag has been ranked the as the 3rd best French business school by L'Etudiant magazine poll and the universal university ranking website SMBG Eduxiversal. Le Figaro magazine has also ranked it as the 7th best French business school.

Ipag business school holds joint degree programs with 126 universities in 36 different countries worldwide and is a member of the Consortium of American Universities, EFMD (Business School Accreditation, Corporate Learning), and also AACSB (Association to Advance Collegiate Schools of Business).

Ipag is state accredited in France and in more than 100 countries and is also known as one of the credible universities by the Ministry of Science, Research and Technology Iran.

The four prestigious campus buildings are situated in the most luxurious street of Paris, Saint-Germain and 85% of its graduates have been employed by companies such as BNP, Renault, Orange, Microsoft, Henkel, Aventis and Yves Saint Laurent within two months after graduation.

The globally-renowned university ranking website, www.phdstudies.com suggests the DBA program by Ipag as the 3rd best DBA program in France.



"IPAG Business School taught us resilience, pragmatism and the other essential features of the business world."

Patrick Chavanne, IPAG Business School Graduate
Sales Manager at L'Oreal



ABOUT
IPAG BUSINESS
SCHOOL



Since 1965

State Accredited

Non-Profit
Organisation

127
partner
universities
in 36 countries

2700 STUDENTS
Per Year



Hamidreza Khatibi
Member of the Board, Sepah Bank

"90% of my expectations were fulfilled and I achieved my specific targets after finishing the program. The simultaneous translation, well-equipped and luxurious venue, full educational tools, and perfect time planning were as of the features which differentiated this course to its similar ones."



Farahnaz Rafe
The CEO Consultant at the National Federation of Red Cross

"One of the best advantages of this program is its fantastic professional faculty and considering its relatively low costs, the course has extremely been efficient. The use of the best simultaneous interpreters was also a privilege for the students. Having already had a Ph.D. degree, doing this course had a more important role in my success."



Mohammadreza Navaei Lavasani
The Vice President Consultant

"Attending to the IPAG DBA classes has immensely increased the level of my talents and managerial knowledge and have opened many new horizons for me."



Mohammad Saeidi
CEO at Tehran Etekal

"This extremely-practical program has changed my vision on my personal and business life and made my business more impactful. I thoroughly understood the meaning of skill orientation."



Mehdi Nekouei
CEO at Dr. Nekouei Consultancy Center

"One of the massive advantages of this program is studying next to the most successful business men and women from different industries which had vividly increased the educational level of the class compared to its kind. By doing this program, which roughly takes about one year and a half, you can increase the level of your experiences which will lead to a massive change in your business."



Alireza Rajab
Sales Manager at Pasargad Insurance

"I had been looking into studying abroad for many years when I was very accidentally introduced to this program from IPAG Business School. This was one of the best things that happened in my life which enabled me to study at one of the most accredited universities in the world without leaving my business at an affordable cost. Prior to starting this program, I was assuming that I have sufficient managerial knowledge, however, attending these classes proved me the fact that there are loads to learn."



Mojtaba Akbari
CEO at the Federation of Red Cross, Mazandaran Province

"This program has made a huge change in my vision on even my personal life and has helped me experience a more successful personal life. It also was very time and cost efficient."



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Why DBA?

The Doctorate of Business Administration is a doctoral programme designed for managers wishing to give momentum to their careers in order to accelerate their business growth and development.

Earning a DBA will equip you with working knowledge based on the latest business research, theories, and trends. This education not only identifies you as an expert in your field, but results in a tangible set of management and decision-making skills that may qualify you for senior-level leadership positions and new career opportunities. It also prepares you with advanced skills that are necessary for conducting real-world quantitative and qualitative research and provides you with practical data to confront business obstacles in your industry.

The IPAG DBA enables students to undertake extensive in-depth research of a chosen topic and to write a thesis with a supervisor, expert in the area that they choose to research.

In contrary, studying Ph.D. is normally for less experienced students in the business world whom are interested in creating scientific research in the academic fields. Their focus is on researching scientific theories which will lead them to have a teaching position at a university; whereas the DBA candidates have many years of work experience, most of them have jobs in upper management positions and often, they have already pursued an MBA as well.



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There are 12 course titles as below, within 3 semesters of each 4 months along with 3 2-day managerial conferences (42 Days in Total)
 Each course module is delivered by the Professors in 3 days (Wednesday, Thursday, Friday) per month (9am-5pm)
 In the 4th Semester, students will present, develop, and defend their thesis

Semester

1

Quantitative Analysis Methods

Innovation & Entrepreneurship in the New Economy

Negotiation & Bargaining

Leadership & Disruptive Change

Management Seminar I (Brian Tracy)

2

Micro-economics

Corporate Culture & Development

Marketing Trends Analysis (Paris)

Corporate Governance (Paris)

Management Seminar II (10th WMF)

3

Advanced Research Methodology

Global Future Trends

Advanced Topics in Organizational Behavior

Strategic Human Resources Management

Management Seminar III



Course titles



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Some Members of the Faculty



Dr. Malcolm McDonald

- Marketing Management Doctorate and Professor at Aston, Warwick, & Cranfield
- Marketing Manager at Canada Dry for 2 Years



Dr. Luis Huete

- Management Doctorate from Boston University & the Deputy of the World Management Academy
- Professor at Harvard and IESE Universities



Dr. Markus Prandini

- The Head of the International and Innovation Office at ZHAW University, Switzerland
- Management Doctorate from Swiss University



Dr. Adrian Furnham

- Management Doctorate from Oxford University, UK
- The Author of 80 Books about Psychology & Business



Dr. Martin Allison

- The Head of the Faculty of Management at Leeds Metropolitan University for 2 Years
- The International Deputy at RBS



Dr. Tom Jack

- Analysis of Operations Doctorate from Baltimore University, Maryland, USA
- Director of the Department of Statistics & Information Science at Shepherd University, USA



Dr. Katherine Semler

- Ph.D. in Organizational Design from Ashbridge University
- Professor at IESE and Telefonica Universities



Dr. Pieter Geldenhuys

- Ph.D. in Complex Adaptive Systems & Professor at Cornell University
- Innovation Deputy at the International Telecommunication Union in Switzerland



Dr. Kevin Gaskell

- MD at Porsche, BMW & Lamborghini
- One of the 50 Most Powerful Business Leaders Based on Thinkers50 & the Author of Inspired Leadership



Dr. Rory Simpson

- The HR & Development Assistant Manager at TeleFonica
- President at TeleFonica University and The Former Assistant President at London Business School



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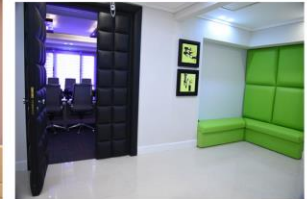
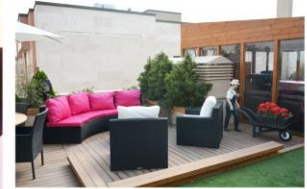
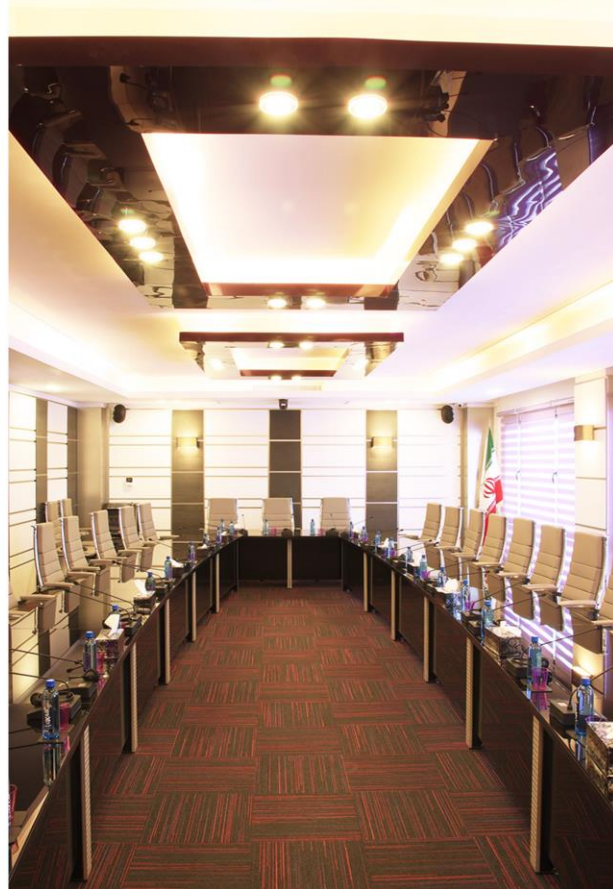
Program Information

The duration of Ipag DBA program is a minimum of 2 years within which 12 modules, as well as the final thesis and also 3 Management conferences, will be passed by the students.

Each module is taught by an Internationally-renowned lecturer on 3 days a month (Wednesdays, Thursdays, and Fridays) for 8 hours on each day.

Simultaneous Translation is provided for all students as well as 3 breaks including lunch. All sessions are conducted in such framework to meet international standards.

At the conclusion of the 2nd semester, students will be traveling to France in order to pass the last two modules in Paris campus within ten days. At the 4th semester, having the concept of their final thesis approved by the university, students will be developing their project in order to have it presented after at least 3 months.



Venue



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Enrolment Terms and Conditions:

- ✓ A Master's Degree
- ✓ A Minimum 5 Years of Work Experience
- ✓ A Credible Work Resume
- ✓ 2 Scientific or Professional References
- ✓ A Minimum Attendance to 2/3 of the Classes

Program Capacity: 25

(Simultaneous Translation will be provided during All Classes)



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www.ipag.fr/en